

Live E! Basic Usage Policy for Environmental Data

1. Definition of “environmental data”

LE members can access data from sensors and servers maintained by LE that provide readings and information relating to weather and urban activity.

Environmental data is defined as being made up of the following two categories.

1. Primary data

This refers to raw data accumulated from servers installed and operated by LE and from information from sensors that carry out regular measurements and have been installed and operated by LE (such information can be further refined at the time of measurement through the sensor ID).

2. Secondary data

Secondary data is statistical data processed in the form of tables and graphs that has been further refined from primary data that has been obtained based on the location of sensor installation, relevant attributes, period of observation, and observation results (such as number of rainy days or number of summer days)

(Refer to the table below)

2. Use of environmental data

(1) Qualifications for use

The use of environmental data is limited, for both primary and secondary data and the installation and operation of sensors, to LE members (although use of secondary data is currently limited to members it is hoped to allow general access in the future).

For more information regarding the different types of LE membership and their respective responsibilities please refer to the information stipulated in the separate “Regulations Concerning Live E! Activities.”

(2) Usage fee

1. Primary data

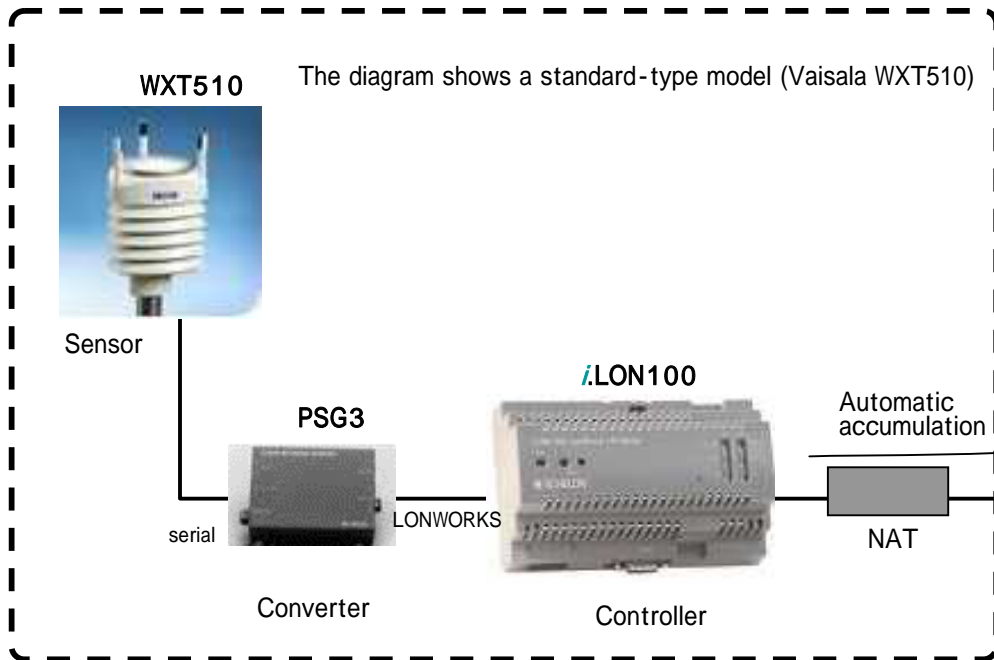
There is no charge for this. Appropriate maintenance costs for environmental maintenance and usage of the accumulation and collation of such data will be collected separately.

2. Secondary data

A charge will be made for this. Appropriate maintenance costs for environmental maintenance and usage of the accumulation and collation of such data will be collected separately. Any collected usage fees will be pooled and distributed to LE members based on their level of contribution to the installation of sensors.

(3) Range of use

Regardless of whether for- or non-profit use, no restraints are placed on the use of this information.

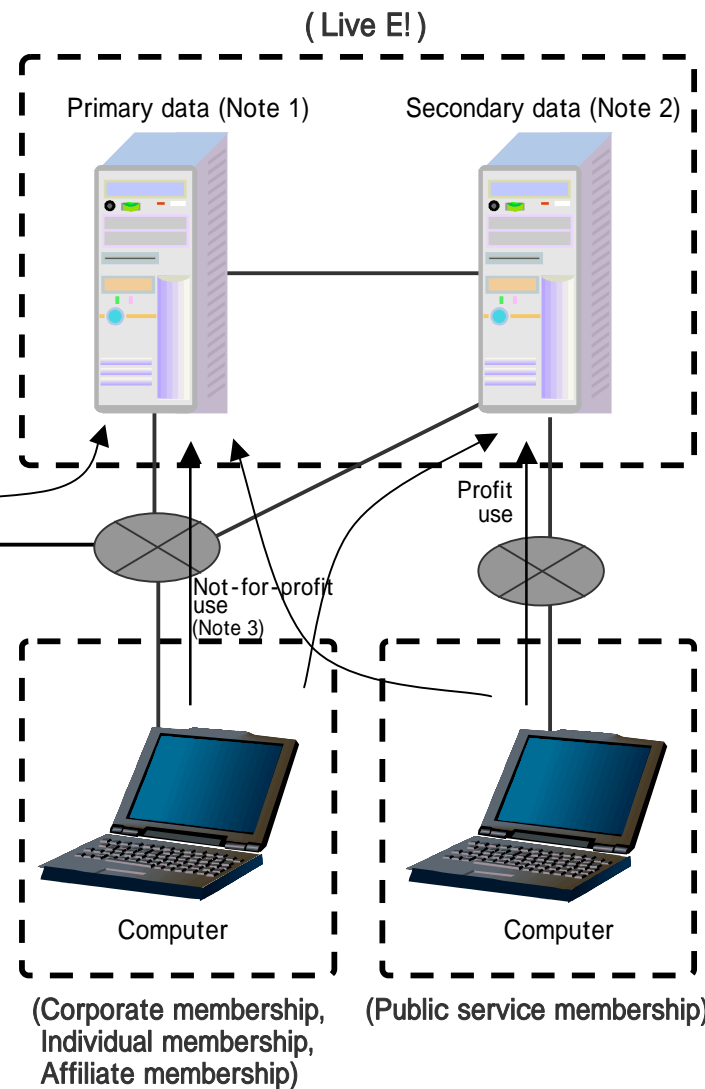


(Corporate membership, Individual membership, Affiliate membership)

(Note 1): Primary data refers to raw data measured and accumulated from sensors that carry out regular measurements (such information can be further refined at the time of measurement through the sensor ID).

(Note 2): Secondary data is statistical data processed in the form of tables and graphs that has been further refined from primary data that has been obtained based on the location of sensor installation, relevant attributes, period of observation, and observation results (such as number of rainy days or number of summer days)

(Note 3): Operation and maintenance costs for the server will be collected separately



(Corporate membership, Individual membership, Affiliate membership)

(Public service membership)