

## **Terms of Use for the Live E! Logo**

### **Article 1 (the Live E! logo)**

Following a decision made by the Live E! (hereinafter, "LE") board of directors a logo will be designed for LE (hereinafter, the "LE logo").

### **Article 2 (Range of use)**

- (1) The LE logo will only be used within the scope of activities as stipulated in the aims of LE outlined in Article 2 of the Regulations Concerning Live E! Activities.
- (2) The LE logo can be used on pamphlets, publications, online materials, and displays, or any items that conform to such, and that have been drawn up and distributed by LE or its members.

### **Article 3 (Approval of use)**

In the event of LE or its members deciding to use the LE logo, a report must be made to the organization's board of directors that mentions the following items:

- (1) Purpose of use
- (2) Period of use
- (3) Number of times to be distributed

### **Article 4 (Usage fee)**

LE or any of its members will not collect any usage fee from the use of the LE logo in line with the range of use stipulated in Article 2.

### **Article 5 (Method of use)**

In the event of the LE logo being used by LE or one of its members, the logo should be displayed in an easy to locate position on the intended item with the mark or letters in an easy to differentiate size and with no changes to colors outside of the original monotonies.